



Rotary District 7600



Spirit of 7600



April 2021

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District Leaders

Judith W. Cocherell
District Governor

Deborah Altizer Wall
District Governor Elect

Kenneth Wayne Janes
District Governor Nominee

Rudy Garcia
DG Nominee Designate

William M. Mulvihill II
District Treasurer

Stanley Theodore Wall
District Secretary

Michael Soden
DCO - Webmaster

District Committee Chairs

Charles A. Arnason
Legislative Chair

Stephen R. Beer
District Rotary Foundation
Chair

Colleen Bonadonna
International Services Chair

Rich Salon

District News

From DG Judy Cocherell:

I am sorry to announce that our District Membership Chair, Sue Carter, has found it necessary to resign from the position. We thank Sue and the rest of the Membership Committee for their hard work and creativity over this past year. They have done a great job of holding Membership Parties which have been immensely creative and interactive. They have also put together the Innovative Advocate Team to help clubs form new types of clubs. We thank them all.

Area Governor Rich Salon has kindly agreed to finish out the year as Membership Chair and we thank him for that. He is high in his praise for Sue and the other members of the committee and wishes to continue their fine work.

Rich has been an important part of the Membership Committee serving as the Recruitment and Retention Training Advisor. He has a history of successful Membership as he was Membership Chair for his Goochland Club and increased their membership immensely. He also is a Rotary Speaker on Membership and also on his new endeavor which is RotaryWorks. This is a Zone effort to help Rotarians and Rotaractors who are looking to change or find jobs.

Rich is an HR Professional and has his own consulting company. Rich

Let's all work together to find new members for our great Rotary Clubs and our great Rotary District 7600. Let's finish the year with some new members for our clubs!

From your District Membership Committee:

First, we thank Sue Carter, Past District Membership Chair, for charting our course, for her energy and determination to motivate us, and her insights and encouragement to help us think outside the box. Nothing short of remarkable!

Saying the pandemic has presented a very challenging time to retain and recruit new members is a seemingly gross understatement. It has been tough! At times, it has seemed impossible. However, we have a handful of clubs in District 7600 that have had significant net growth in active members since July 1, 2020. We asked how they've done it and are highlighting two of them this month. Over the next two months we will share additional tips from the other four. You're welcome to borrow their ideas or modify them to meet your needs, and we welcome your input on what's working well for your club. Here's what the Rotary Club of Smithfield Club (+7) and the Rotary Club of Powhatan (+6) shared with us.

Our Executive Team Needs YOUR help!

We are seeking an experienced administrative assistant to support your leadership team in running our area office. This position is part-time with a flexible schedule, and the person will perform a variety of administrative tasks including accounts payable and receivable, planning travel, and more. We need a seasoned professional who can work independently and will embody our values in all their interactions with members, executives, and the larger community. Because of our unique needs, we felt that our membership might be the best place to seek out candidates from among your extensive network. Staffing this position will be handled by Priority Staffing. Please direct any candidates to the recruiter leading this project for us, Laura Lemm. Her email is laura@priority-staffing.com, or she can be reached

District Membership Chair

William C. Dages Jr.

Finance Chair

Shel M. Douglas

District Conf Chair

Bonnie S. Field

District Awards Chair

Lawrence Irwin Frank

Interact Chair

Dianne S. Gordonn

District Public Image Chair

JoAnn Meaker

Newsletter Chair

jomeaker51@gmail.com

Maureen S. Patterson

Youth Service Chair

Camile Peter

Website Chair

Robert Edward Preston

RLI District Chair

Dana Lewellyn Rieves

DCO Chair

Alexandria Mayher Ritchie

Rotaract Chair

Janice L. Rowley

Community Service Chair

Susan G. Zachensky-

Walthall

Friendship Exchange Chair

by phone at 757.965.4287.

New Assistant Webmaster:

After four years serving as assistant webmaster and having a key role in revamping the district website, JoAnn Meaker will be passing the torch to Camile Peter beginning April 15th. Any additions/changes to documents needing to be uploaded to the website please contact Camile at camilelynnb@gmail.com

Kingsmill Golf Tournament: *By Neva Lyde*

Our D7600 golf outing is at capacity with 22 teams a record for this tournament. We suspect there may be changes between now and April 20 and want to accommodate others who may want to play, if possible. Please see the flyer which includes wait list information [HERE](#).

RLI is scheduled for May:

Level One and Two Info [HERE](#)

Level Three Info [HERE](#)

Rotary Means Business: *By Rich Salon*

The Rotary Means Business Fellowship has been chartered in District 7600. For more information go [HERE](#).

District Office Relocation:



Club News

Western Henrico Club: *Submitted by Gordy Rawles*



The Western Henrico Rotary Club is hosting their first Spring Fling Golf Tournament on Monday, May 10, 2021 at The Lakeside Park Club. This will be Captain's Choice format event. Rotarians from other clubs are welcome to register on the tournament website.

Revenues from this event will go to our primary charity, The Tuckahoe Strong Capital Campaign of The Tuckahoe YMCA. As has been the case for Chips For Charity, Rotarians can also designate some portion of a sponsorship to The Rotary Foundation.

Please visit our website www.BirdEase.com/Rotary for further information and to sign up for singles, twosomes, and foursomes and/or sponsorships.

Other features of this event are also available to all Rotarians including:

ONLINE AUCTION: This auction will have many premiere items including regional trips, golf trips (2021 Ryder Cup) and will be accessible at www.birdease.com/rotary starting **April 10, 2021**. Please take a look and "bid high".

VAMAC PLUMBING SUPPLY is sponsoring a special contest this year! A VAMAC-sponsored "porcelain vessel" will be filled "to the brim" with golf balls. Guess the total number of golf balls in the vessel and you will win the purse (1/3 goes to the winner with "the exact number of balls" and 2/3 to the Tuckahoe YMCA; "closest to the number" winner wins 1/4 with 3/4 to the YMCA). \$20 per chance! The jackpot has \$500 now but we expect it to grow! If you want to see the golf ball-filled container, it will be on display in the Tuckahoe YMCA Lobby beginning 4/9/21. You can make your guess there OR text your guess to me at 804-306-3720. Have some fun and support the Tuckahoe YMCA Strong Campaign.

Henrico North Rotary Club: *Submitted by Vicki Rappold*

The Club recently provided a Welcome Back luncheon to faculty and staff of Wilder Middle School. Each of the 115 staff members were treated to a Chick-Fil-A sandwich, chips, and drink on their first day back to classrooms. Their responses included ♦What a nice surprise from the Rotary Club♦; ♦They make us feel loved and supported♦; ♦Staff spirits were raised on our first day back in the building♦; and ♦They (Rotary Club) are the Bomb.com!♦ Wilder Middle School and Henrico North Rotary have an established relationship spanning several years. Club members have been a welcoming committee to students on the first day of school, chaperoned field trips, donated to the school's clothing and food pantry, and provided Thanksgiving holiday meal kits. The club has also sponsored an annual essay contest, with students focusing their essay on interpreting the 4-Way Test or sharing their views on being a community servant and leader. Henrico North club members recognized the enormous stress and pressure the pandemic placed on education professionals. It was wonderful to provide such dedicated, caring individuals with this small recognition and token of our deep appreciation.

West Richmond Club:



The club held their monthly shopping for the food pantry at Johnson Elementary. This time there was enough for 30 backpacks. Amazing how much good can be done with just a few resources!

Innsbrook Club:

Community service is at the core of what this club does including being club committed to cleaning a portion Cox and Church Roads periodically. The members participated in a road cleanup activity recently. They thank Henrico County for the opportunity.



River City Club:



Thanks to Enrichmond Foundation for organizing a volunteer opportunity for Club members at the Evergreen Historical Cemetery clearing plots and identifying headstones. For over 30 years, the Enrichmond Foundation has supported Richmond governmental agencies by activating citizen involvement, education, and fundraising. Enrichmond acts as an umbrella non-profit organization for over eighty volunteer groups, special initiatives, and "Friends of" groups they call *Partners*. They help provide an increased level of accountability and transparency when and where private donations are made and assist in bridging the gap between volunteer groups and local government agencies. For more information about Enrichmond Foundation go [HERE](#).

James River Club:

Save the Date: The club's *Shooting Clays Classic* will be held October 12, 2021 at Old Forge Shooting Clays. This event helps raise money to give to the club's local causes and international activities that they support. More information will be posted soon - watch their Facebook page.

Midlothian Club:



The club has something big to celebrate - perfect attendance awards! The following club members have demonstrated a strong commitment to the club and to Rotary. Congratulations to:
Richard McCullough - 11 years
Beth Fitzwater - 12 years
Jimmy Hyman - 10 years
Rainer Schlichtherie - 12 years

Goochland Club:

Submitted by Jay Shively

It is with heavy heart that we share with you that we lost our brother Rotarian and dear friend, Joe Field who passed away last week in a tragic car accident. On behalf of all the members of the Rotary Club of Goochland, we express our deepest condolences, support and endless prayers for Bonnie Field and her family. To read more about Joe go [HERE](#).

Rotary Club of New Kent:

From the Heart, and a fellow York County Rotarian joined together with members of the New Kent Club to make hundreds of masks for students in Kenya to keep them safe. Along with handmade masks from the Rotary Club of Greater Huntsville, these masks will be shipped to Cheery School in the Kibera Slum in Nairobi.



Rotaract:

The Rotaract Clubs in District 7600 are teaming up to raise money to support shelves at libraries in Ghana that were built through a global grant. Donate via this GoFundMe! As an added bonus, for every \$10 donated to the GoFundMe, you win a prize! Simply fill out the associated Google Form to be entered for the prize raffle!

We appreciate any amount, and are thankful for your contribution! Feel free to spread the word by sharing! The links to the Google Form and GoFundMe are attached below:
GoFundMe:

<https://www.gofundme.com/.../selflessness-avoids...>

Google Form: <https://docs.google.com/.../1FAIpQLSeBNNYLq3r.../vi>

James City Satellite: *Submitted by Neva Lynde*

The Satellite Club recently inducted three new members, pictured with their Rotary Club



sponsors and Grayson Moore, Chair of the Satellite Club. We are delighted to welcome new Rotarians Yvonne Bjorklund (upper right); Luci Da Silva (center); and Bonnie Keppel (lower left). They are already hard at work serving our community to make it better. For more info, email us at JCCRotarySatellite@gmail.com

Members of the James City County Rotary Satellite Club enrolled clients at the Williamsburg Salvation Army Drive-thru Mobile Food Pantry (pictured are Rotarians Bonnie Keppel, Luci Da Silva, Neva Lynde, Carol Mitchell, Beth Davis, and Grayson Moore). What a great way to serve our community!



Satellite Rotarians are back in the swing of things at Williamsburg House of Mercy (WHOM). There's still an increasing demand for the WHOM food bank. Please join us, sanitizing and sorting food and assembling food boxes for the WHOM Tues ♦ Thurs food distribution. Volunteers needed Mon - Friday. Sign up at

<https://williamsburghouseofmercy.org/volunteer/>

The Richmond Club:



Another The Rotary Club of Richmond/project: HOMES wheel champ ramp in the books!

The Magic of a Cause-based Rotary Club: by

Alex Ritchie

Meet John, a 44-years-old environmental scientist. His passion is cleaning up rivers, a love

born of almost a decade as a whitewater raft guide. Meet Candace, a 37-year-old high school teacher who donates time to a watershed group, helping to monitor pollutants in local streams. John and Candace aren't Rotarians, but they're already living our Service Above Self motto.

Now say hello to Laura, a 56-year-old Rotarian who has a passion for kayaking and the clean streams and rivers that make it enjoyable. So, what if Laura approaches John and Candace and says something like, "Did you know you can now start a Rotary Club focused exclusively on the health of our streams and rivers?" She could tell them, "Our Rotary District has over 2,000 well-placed members that you can network and collaborate with on these issues."

Laura could point out, "Rotary clubs are good at organizing and fundraising plus, we have grants that environmental causes would qualify for." Do you see the huge difference from how we typically approach people?

Laura isn't asking John and Candace to join her Rotary club and add more work and obligations to their already busy schedules. She's telling them that a cause-based Rotary club can help them do the work they're already doing. In other words, Rotary can bring benefits to the table that can help them organize and accomplish their goals more productively.

Laura could also tell them about the leadership training they'll get, about how they can educate youth through Interact and other programs. She might tell them about other Rotary environmental projects and the possibility of international service.

This is the magic of a Cause-based Rotary Club. Cause-based clubs are one of several models being promoted by the Innovative Clubs Advocates (ICA) committees in each of the seventeen Districts in Zone 33. But any Rotarian in any club can be the "spark" that gets a Cause-based club started.

Simply put, Cause-based clubs are about harnessing the passions people already have and showing them the benefits of establishing a Rotary Club specifically around that cause. While the concept is still new, there's exciting progress. Zone 33 already has social justice clubs, peace clubs, veteran's clubs, global clubs and more.

A Cause-based club can charter on its own with a minimum of twenty members, or it can start as a Satellite club under an existing club with just eight members. For more information on Cause-based Rotary Clubs, contact Alex Ritchie: aritchie@mymail.vcu.edu or 804-366-6418 and Rich Salon: richsalon@comcast.net

Tip of the Month



Rotary Learning Center

There's a variety of courses you can take at the Rotary Learning Center. You can access it by going to the Rotary Website > My Rotary > Learning & Reference Tab > Learning Center. There you can see all the course by topic. One you have signed up for a course, you can go to the three dash lines in the upper left corner of your screen and click there to go to your Dashboard

where all the courses you've signed up for are listed. You don't have to complete any course in one sitting - which is great. You can complete them at your leisure, a bit at a time. It's a great resource for you as a Rotarian, as a club leader, and as a professional

In addition, you can now take Rotary's online courses on most mobile devices. See our [how-to guide](#) for detailed instructions or follow these steps to get started:

On your mobile device, use a browser to go to my.rotary.org and sign in to My Rotary. Tap the **? menu** at the top left of your screen.

Tap the **plus sign** next to **Learning & Reference**, and then choose **Learning Center**.

Go to your app store and download Go.Learn. *Don't* open it from here.

Return to your browser. From the same Learning Center page in My Rotary, tap the link to the Learning Center.

Go.Learn works with iOS10 and later as well as Android 6 and later. Note that the app has some limitations, including in some of the interactive learning options. You will need to use a computer to download certificates or view additional resources. Links to the Learning Center may not work on mobile devices. Instead, go to the Learning Center through My Rotary, then search for materials or courses.

If you have trouble using the Learning Center in Go.Learn, write to learn@rotary.org.

AND:

Here's a quick access to the proper use of Rotary colors in graphics.

[Rotary Blue](#)
[Rotaract Pink](#)

Foundation News

A Message from Stephen Beer: Read it [HERE](#).



On March 24th Stephen Beer hosted a virtual meeting about the Rotary Foundation with guest speaker Trustee Brenda Cressey. 15 people attended this Zoom meeting. Some highlights of her talk included...

- Positive reports from around the world regarding Rotary projects and the Foundation.
- Beginning in July, Rotaract Clubs can apply for grants.
- It's important to support the Annual Fund which supports Rotarian-driven projects. It is the life-blood of Rotary and the world needs Rotary now more than ever.
- Maternal & Child Health is April's focus. In 2019 5.2 million children died before 5th birthday; 1/2 died in first month of life all from preventable causes.
- The world is utilizing the infrastructure in place for Polio vaccines for Covid vaccine testing and vaccination. While it had stopped temporarily, all Polio vaccine programs have continued.
- Due to a 15.5 million dollar donation, there will be a new peace center in the Middle East which will support 20 peace scholars every year in perpetuity.
- Over the years The Rotary Foundation has raised and invested 5.3 billion dollars.
- The 7th area of focus - the Environment - is another channel for Rotarians to donate to. There is a link on the Rotary website to directly donate to this area of focus.

For a copy of the 2020 Foundation Fact Sheet go [HERE](#).

APRIL 6, 2021

Giving Tuesday!

Donate at least \$100 to the Annual Fund on
April 6th at myrotary.org & get matching
points towards your next Paul Harris Fellow



We want to remind you about Giving Tuesday this April 6. You need to go to our RI Website and then to My Rotary and donate directly on that day. Some good things will happen if you do!

1. You will be doing in the world.
2. Individual contributions of at least \$100 and up to \$500 that day direct to RI will be matched with PHF Recognition Points One for One.

3. Our District Goal is \$100,000. If we reach our Goal our esteemed Foundation Chair Stephen Beer will have his head shaved at the Foundation Banquet on August 7.
4. 500 Recognition Points will be given to the Foundation Chair whose club has the highest per capita giving that day. These points may be distributed to club members.
5. 500 Recognition Points will be given to the Foundation Chair with the highest percentage of members giving that day. This, too, may be distributed to club members.

There are a few things to remember!

1. You must set up a My Rotary account at least a week ahead if you do not have one.
2. Paul Harris Fellows +8 and above will not be eligible for matching funds as these are not applicable to being a Major Donor.
3. **Donations must be made online April 6th to count.**
4. Recognition Points will be added by June 1.

So mark your calendars! Presidents and Foundation Chairs please work with your clubs! Some clubs are offering extra points from their club accounts to make it an even better event. Remember, by doing this you are helping Rotary and our clubs to do good in the world!

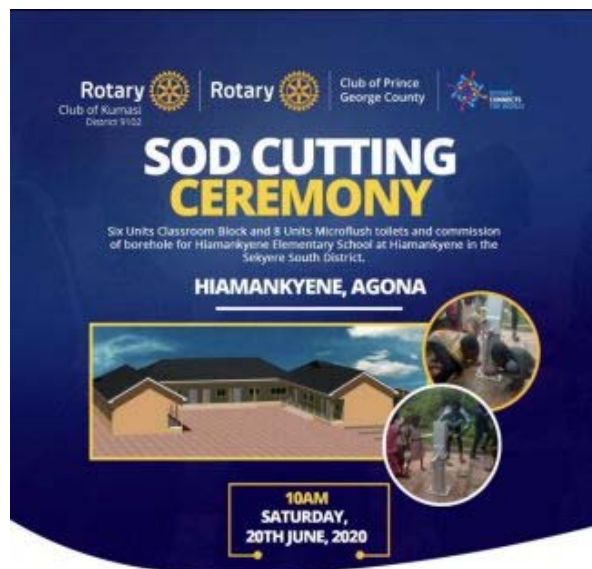
Thanks for this and for all you do for Rotary! Please contact PDG Stephen Beer with any questions!

Yours in Rotary Service,
Judy Warner Cocherell
 District Governor District 7600
djjudy2020@gmail.com



Prince George Rotary Charter Member Donald Hunter and President-Elect Cynthia Mitchell at a mass vax event in the Crater Health District. Read the details [HERE](#).

District 7600 and the Rotary Club of Prince George County were primary sponsors of The Hilltop School project in Kumasi Ghana. Read more [HERE](#).



South Hill Club:



The South Hill Rotary Club received a 2020-2021 Rotary District Grant for \$2725.00 to purchase age appropriate and updated books for the libraries at South Hill Elementary and La Crosse Elementary schools, both which house pre-k to fifth grade classes. The money was split between the schools and the club finally had the chance to present the books to the library last week to finish out the grant process. Members of the club were on hand to help sort and shelve the books at South Hill Elementary with Assistant Principal Amanda Shook (third from right). The principals and librarians at both schools selected books in various age categories to meet the reading needs of the children and the grant provided the funds that allowed for the purchase of approximately 89 books per school.

Pictured with Rotarians are Librarian Leigh Lambert who stated that ♦these books provide such a great boost to our collections♦ and Principal Connie Puckett. The selections at both schools included top-notch titles about a variety of very timely topics, including current events, (COVID), recently elected national leaders, computer coding, and robots. They include many different award winners, across a wide range of reading levels as well as classics, plus titles from extremely popular series, along with some of the kids most sought after subjects. They also honor diversity, with characters, and role models that invite more of our students to see themselves reflected in the pages of books. The South Hill Rotary Club is happy to have been a part of helping both local Elementary Schools expand their reading collections.

Two Drops Jewelry Winner:

Selected from the respondents of the District Conference Survey, Kristin McCan of the Portsmouth cCub was the winner of a piece of Two Drops jewelry.

Polio Update: As of March 24, 2021 there are only TWO cases of wild polio - one each in Afghanistan and Pakistan. We definitely are THIS CLOSE!!! Keep those donations coming...